



Every day is a holiday at the CARTI Auxiliary Festival of Trees. First presented in 1976 as a fund raiser for the then newly opened Central Arkansas Radiation Therapy Institute, the CARTI Auxiliary Festival of Trees has been dazzling and delighting audiences as one of the premier holiday events in Arkansas.

Since its inception, the CARTI Auxiliary Festival of Trees has raised in excess of \$6 million to support the mission of CARTI and provide direct support our patients.

This year, CARTI will honor Glazer's Distributors of Arkansas as our 3rd Annual CARTI Champion during Tux 'n Trees. Glazer's has generously donated wine and spirits to CARTI and hundreds of other non-profit organizations across the state in order to aide their fundraising efforts. Sponsors will enjoy tickets to a VIP Reception held prior to the dinner in order to congratulate Glazer's personally.

\$10,000 Festival of Trees Gold Sponsorship Benefits

- Company logo larger than any other lower level sponsor logo on print Thank You ad in local media
- Company Logo larger than any other lower level sponsor logo in 1000 Festival of Trees invitations, programs and other printed materials
- Full page color ad in event program for Tux 'n Trees
- Company Logo larger than any other lower level sponsor logo in power point presentation on large screens played during entire event
- Mention on pre-event TV, radio and print advertising specific to general Festival of Trees advertising
- Company logo larger than any other lower level sponsor logo displayed throughout Festival on signage
- Company logo larger than any other lower level sponsor logo in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Company logo posted on CARTI's website where tickets will be sold online
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
- Opportunity to engage in cross marketing campaign (i.e.: pick up tickets at sponsor's place of business or distribute marketing information to event attendees)
- Opportunity for company representative to appear on stage at Festival of Trees to address attendees
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Verbal recognition from the podium at all Festival Events
- Company logo larger than any other lower level sponsor logo on Festival T-Shirt
- One table of 10 with preferred seating to Tux 'n Trees
- 10 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- One table of 10 with preferred seating to the Luncheon
- 10 General Admission tickets to Festival After Dark
- 4 Breakfast with Santa Tickets
- 4 Sugar Plum Ball Tickets
- 20 Stroll Through the Forest Tickets

\$5,000 Festival of Trees Silver Sponsorship Benefits

- Company logo larger than any other lower level sponsor logo on print Thank You ad in local media
- Company Logo in Festival of Trees invitation, programs and other printed materials
- Half page color ad in event program for Tux 'n Trees
- Company Logo in power point presentation on large screens played during entire event
- Company logo displayed throughout Festival on signage
- Company logo in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Company logo posted on CARTI's website where tickets will be sold online
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Verbal recognition from the podium at all Festival Events
- Company logo on Festival T-Shirt
- One table of 10 to EITHER Tux 'n Trees or the Luncheon
- 6 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- 4 General Admission tickets to Festival After Dark
- 4 Breakfast with Santa Tickets
- 2 Sugar Plum Ball Tickets
- 10 Stroll Through the Forest Tickets

\$2500 Festival of Trees Bronze Sponsorship Benefits

- Name listed on print Thank You ad in local media
- Name listed in Festival of Trees invitation, programs and other printed materials
- Name listed in power point presentation on large screens played during entire event
- Name displayed throughout Festival on signage
- Name listed in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Name listed on CARTI's website where tickets will be sold online
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- 4 Tux 'n Trees Tickets
- 4 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- 2 Festival After Dark Tickets
- 2 Breakfast with Santa Tickets
- 10 Stroll Through the Forest Tickets

\$1000 Festival of Trees Chrome Sponsorship Benefits

- Name listed on print Thank You ad in local media
- Name listed in Festival of Trees invitation, programs and other printed materials
- Name displayed throughout Festival on signage
- Name listed in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- 2 Tux 'n Trees Tickets
- 2 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- 4 Stroll Through the Forest Tickets

\$1000 Tree Sponsorship and Designer Tree Benefits

- Name listed on signage next to decorated trees
- Name listed on print Thank You ad in local media
- Name listed in Festival of Trees invitation, programs and other printed materials
- Name listed in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- 2 Tux 'n Trees Tickets
- 2 Tickets to a VIP Reception with Glazer's prior to Tux 'n Trees
- 4 Stroll Through the Forest Tickets

Designer Mantle Benefits – Only 4 available

- Name listed on signage next to decorated Mantle
- 4 Stroll Through the Forest Tickets

\$10,000 Festival of Trees' Tux & Trees Presenting Sponsorship

Tux & Trees is a black tie three course dinner for 700 of Little Rock's most community minded people. It is the cornerstone of Festival of Trees and has been a "must attend" holiday event for more than 30 years.

- Company logo larger than any other lower level sponsor logo on print Thank You ad in local media
- Company Logo larger than any other lower level sponsor logo in Festival invitations, programs and other printed material
- Full page color ad in event program for Tux 'n Trees
- Mention on pre-event TV, radio and print advertising specific to Tux 'n Trees
- Company logo displayed throughout Festival on signage and on stage during Tux 'n Trees
- Company Logo on all printed Tux 'n Trees Tickets
- Company logo in full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Company logo posted on CARTI's website where tickets will be sold online
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
 - Opportunity to place pre-approved marketing information on the tables at Tux 'n Trees
- Opportunity for company representative to appear on stage at Tux 'n Trees to address attendees
- Verbal recognition from the podium at Tux 'n Trees
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Company logo on Festival T-Shirt
- Two tables of 10 with preferential seating to Tux 'n Trees
- 20 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- 2 Tickets to Festival After Dark
- 20 Stroll Through the Forest Tickets

A table of 10 for Tux 'n Trees may be purchased for \$2000

\$7,500 Presenting Festival of Fashion Sponsorship Benefits

The Festival of Fashion is a much anticipated event where the career and philanthropic oriented women of Central Arkansas go to see the latest fashions while supporting CARTI in Bringing the Fight to Cancer. Brought to you with runway style seating, this event will mirror Fashion Week in Milan and New York.

- Company logo on print Thank You ad in local media
- Company Logo larger than any other lower level sponsor logo for Festival of Trees invitation and Festival of Fashion programs
- Two full color page spread in Festival of Fashion Program
- Mention highlighted in pre-event TV, radio and print advertising specific to Festival of Fashion
- Company logo displayed throughout Festival on signage and on stage during Festival of Fashion
- Company Logo on all printed Festival of Fashion Tickets
- Company logo on full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Company logo posted on CARTI's website where tickets will be sold online
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
 - Opportunity to place pre-approved marketing information in seats at Festival of Fashion
 - Opportunity for company representative to appear on stage at Festival of Fashion to address attendees
- Verbal recognition from the podium at Festival of Fashion
- Company logo on Festival T-Shirt
- Two tables of 10 with preferential seating to Festival of Fashion
- 4 Tickets to Tux 'n Trees
- 4 Tickets to VIP Reception with Glazer's prior to Tux 'n Trees
- 10 Stroll Through the Forest Tickets

A box of 10 seats to Festival of Fashion may be purchased for \$500

\$2,500 Presenting Sugar Plum Ball Sponsorship Benefits

Sugar Plum Ball at Festival of Trees is the most anticipated Father/Daughter event of the year. This special night is designed for little girl and their Prince Charmings, complete with dinner, dancing and memories for a life time.

- Name listed on print Thank You ad in local media
- Company Logo on in Festival invitations and Sugar Plum Ball programs
- Mention on pre-event TV, radio and print advertising specific to Sugar Plum Ball
- Name listed throughout Festival on signage and on stage during Sugar Plum Ball
- Company Logo on all printed Sugar Plum Ball Tickets
- Name Listed on full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
 - Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
 - Opportunity to place pre-approved marketing information on the tables at Sugar Plum Ball
 - Opportunity for company representative to appear on stage at Sugar Plum Ball to address attendees
- Verbal recognition from the podium at Sugar Plum Ball
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- One table of 10 with reserved, preferred seating to Sugar Plum Ball
- 4 Stroll Through the Forest Tickets

\$2,500 Presenting Breakfast with Santa Sponsorship Benefits

Santa makes a special visit to Festival of Trees during this family centered morning. Nationally recognized children's musician Brian Kinder provides entertainment the whole family will enjoy. Kid friendly breakfast and free photos with Santa make this the perfect family day.

- Name listed on print Thank You ad in local media
- Company Logo on in Festival invitations and other printed material
- Mention on pre-event TV, radio and print outdoor advertising specific to Breakfast with Santa
- Name listed throughout Festival on signage and on stage during Breakfast with Santa
- Company Logo on all printed Breakfast with Santa Tickets
- Name Listed on full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
- Opportunity to place pre-approved marketing information on the tables at Breakfast with Santa
- Opportunity for company representative to appear on stage at Breakfast with Santa to address attendees
- Verbal recognition from the podium at Breakfast with Santa
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- 20 Tickets to Breakfast with Santa
- 4 Stroll Through the Forest Tickets

\$2,500 Presenting Senior Day Sponsorship Benefits

Senior Day provides free entry to our valued senior citizens so they can browse the trees and auction at their leisure. Esteemed Dr. David Lipschitz provides a presentation tailored to the crowd of over 200 while they enjoy cookies and coffee.

- Name listed on print Thank You ad in local media
- Company Logo on in Festival invitation and other printed material
- Mention on pre-event TV, radio and print outdoor advertising specific to Senior Day
- Name listed throughout Festival on signage and on stage during Senior Day
- Company Logo on all printed Senior Day Tickets
- Name Listed on full page Thank you ad placed in CARTI's magazine Perspective, which has a distributorship of 15,000
- Opportunity for sponsor to use CARTI's name and logo on website to promote sponsor's commitment to community involvement
- Opportunity to place pre-approved marketing information on the tables at Senior Day
- Opportunity for company representative to appear on stage at Senior Day to address attendees
- Verbal recognition from the podium at Senior Day
- Listing in the CARTI Foundation's annual donor review with a distributorship of 1200
- Name listed on Festival T-Shirt
- 4 Breakfast with Santa Tickets
- 20 Senior Day Tickets and Stroll Through the Forest Tickets



Sponsorship Agreement Form

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone : _____

I would like to be a Festival of Trees sponsor at the following level

- ___ \$10,000 Gold Sponsor
- ___ \$5,000 Silver Sponsor
- ___ \$2,500 Bronze Sponsor
- ___ \$1,000 Chrome Sponsor
- ___ \$1,000 Tree Sponsor
- ___ \$10,000 Tux 'n Trees Sponsor
- ___ \$7,500 Festival of Fashion Sponsor
- ___ \$2,500 Senior Day Sponsor
- ___ \$2,500 Breakfast with Santa Sponsor
- ___ \$2,500 Sugar Plum Ball Sponsor

I would like to purchase a table for ten (10) to Tux 'n Trees for \$2000

I would like to purchase a block of (10) runway seats to Festival of Fashion for \$500

Cash & Gift in Kind sponsors will receive the same benefits.

Payment Options:

- Check is enclosed (please make payable to CARTI)
- Credit card payment preferred. Amount to be charged \$ _____
Card # _____ Expiration date _____
- Please invoice for sponsorship.

You will receive confirmation when your order is received.

Please return form to:
CARTI Attn: Jennifer McConser
PO Box 55050
Little Rock, AR 72215
501 660-7612 – Direct/ 501-7459 – Fax
jmconser@carti.com